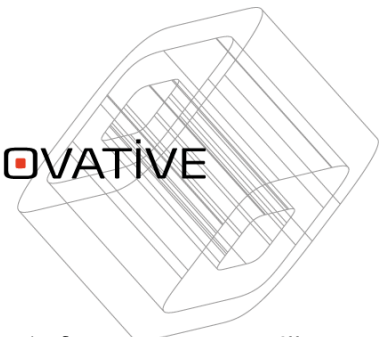


INNOVATIVE

Marketing Consultant



We are looking for a **Marketing Consultant** to cover a maternity leave from 1st of June 2018. You will contribute to execute and develop our marketing strategy.

Innovative Business Software A/S is a Danish company, which for more than 30 years, has developed incident management solutions for private and public alarm receiving centres, airports, police forces, fire departments, private security and university campuses. We are currently about 30 skilled and committed employees. The company's main office is located at Landemærket, in the centre of Copenhagen. Quality, credibility and trust are some of our core values.

You come to Innovative in a very exciting period, where you will play a very important role, as we are bringing our solutions into new markets.

Responsibilities

- Develop our digital presence through our corporate website, social media and other online platforms
- Create corporate and product news, newsletters and press releases
- Prepare marketing materials -both content and layout- such as brochures, campaigns, advertisements, etc.
- Responsible for exhibitions and events planning
- SEO and Google Adwords

Qualifications and skills

- Degree in Marketing, Journalism, Communication or Graphic Design
- Experience with marketing/communication, specially within B2B
- Excellent writing and proofreading skills both in Danish and English
- Knowledge of Swedish and/or Norwegian is a plus
- Adobe Suite Package – InDesign, Illustrator and Photoshop
- Experience with Umbraco CMS or other content management systems
- Experience with Mailchimp and/or UX is a plus
- Experience with Google Analytics, SEO and Google Adwords
- Structured and able to work independently on assigned tasks
- Experience or knowledge of the security and IT industry will be valued

Innovative offers you

- An energetic workplace in strong growth, with top motivated colleagues
- An informal working atmosphere in a nice location next to the Round Tower
- Salary that corresponds to your experience
- Pension and healthcare
- Telephone, laptop, lunch, etc.
- An annual team building trip

To apply, please, submit your CV and covering letter to marketing@innovative.dk as soon as possible and no later than Monday 30th of April 2018.